



Nestlé USA has introduced its new hot chocolate syrup, 90 ounce bottle in an eight color, reverse printed 50 micron PETG shrink label from Alcoa Packaging.

Alcoa Flexible Packaging; [www.alcoa.com](http://www.alcoa.com).

## O'BRIEN-STYLE SHREDDED POTATOES, 20 OZ.

**American Packaging Corporation**  
Silver Award Winner – Printing Achievement



This reverse printed package utilizes a new flexographic prepress plate making process to significantly

improve graphic reproduction. This technology offers increased image sharpness, brighter colors, higher densities, smoother vignette and

cleaner text. The artwork design and superior printing enhances shelf presence to capture the consumer's attention at the point of purchase.

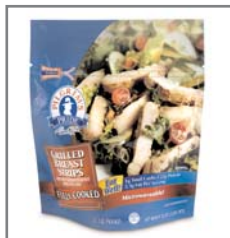
American Packaging Corporation; [www.amp-kcorp.com](http://www.amp-kcorp.com).

## PILGRIM'S PRIDE GRILLED BREAST STRIPS

**Nordenia International**

Silver Award Winner – Printing Achievement

When Pilgrim's Pride launched their fully cooked product line they chose to go in a new direction for packaging. Rotogravure printing was used for the laminated stand-up pouch. Superior graphics and package performance



drove a successful initial market launch.

Nordenia International;  
[www.nordenia.com](http://www.nordenia.com).

## PILLSBURY® EASY OPEN COOKIE DOUGH CHUB

**Curwood, Inc.**

Silver Award Winner – Technical Innovation



The new Pillsbury Easy Open Cookie Dough Chub represents the first easy-open chub style package in the marketplace. Prior to its introduction, the only way to access the cookie dough was to cut off the metal clips on either end or split open the top of the chub with a sharp utensil. Thanks to an innovative new opening system from Curwood, Inc., the package can now be opened by simply pulling apart the lap seals.

Curwood, Inc.; [www.curwood.com](http://www.curwood.com).

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SIMCO's **Neutro-Vac and Ion-O-Vac Vacuum Style Web Cleaning Systems**

SIMCO's **HexClean Contact Web Cleaning System**

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SIMCO's **contact cleaners** remove 97% of particles to **1 micron** in size from both the top and bottom web surface using tacky rolls.

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